

EXPERIENCING METALS



made
by **HDO**[®]

„Niemand steht still“

Permanente Weiterentwicklung ist unsere Unternehmensmaxime.

WB



OUR VISION

Inspire with brilliance



Since HDO was founded, its strategy has primarily focussed on customer satisfaction. This is an important goal that we feel is necessary for the long-term success of the company. Also, having customer satisfaction as our company mission demands that we deliver top performance every day.

We want to be a first class partner to our customers – in every way. This passion for ‘excellence’ covers all areas of the company. This is demonstrated in excellent performance from the time we receive an enquiry through to the series product, in integrated product solutions planned down to the finest detail, in finished metals that are not just coated but made to shine and in HDO’s most frequent and serious answer to customer enquiries: ‘We’d love to!’



A strong team:

Werner Beneken & Martina Gundelach



HDO

Headquarter

Paderborn
Germany

Zábřeh na Morave
The Czech Republic

Myjava
Slovakia



SITES

Regional roots, international approach

HDO Group is a family-run international Group with three sites, a headcount of about 1500 and more than 60 years of experience. The headquarters and competence centre for all development and production processes for die casting and surface technology have been based on Paderborn since the company was founded in 1956.

The external facilities in The Czech Republic and Slovakia allow us to make use of the various local advantages for the benefit of our customers. In connection with a fine-tuned logistics concept, there are value-enhancing synergy effects from which our customers profit directly.



EMPLOYEES

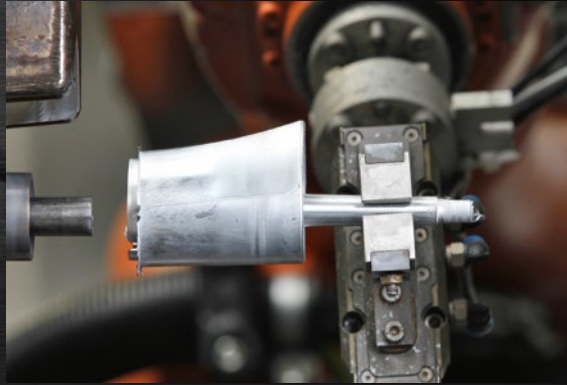
We are HDO



We know that the success of a company is closely tied to its employees. The satisfaction of our employees is therefore one of our most important corporate and social goals. The pleasant work atmosphere in the HDO Group that is marked by motivation and enthusiasm forms a solid base.

In addition, there is a positive corporate culture with flat hierarchies, short decision paths, flexible working hour models and individual promotion of each employee. The result is a motivated workforce that is deeply connected to our company and performs at a high level every day. This not only makes us proud, it also makes us what we are: agile, successful and forward-thinking.





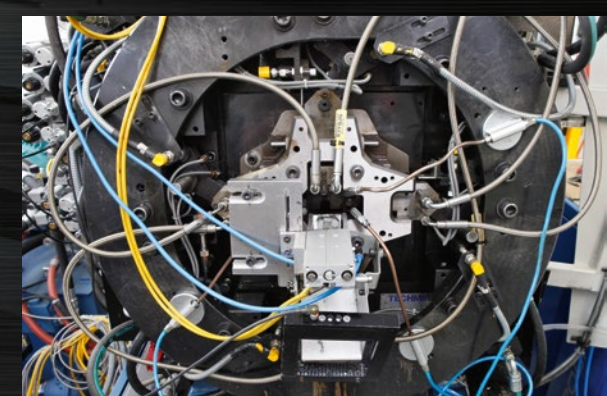
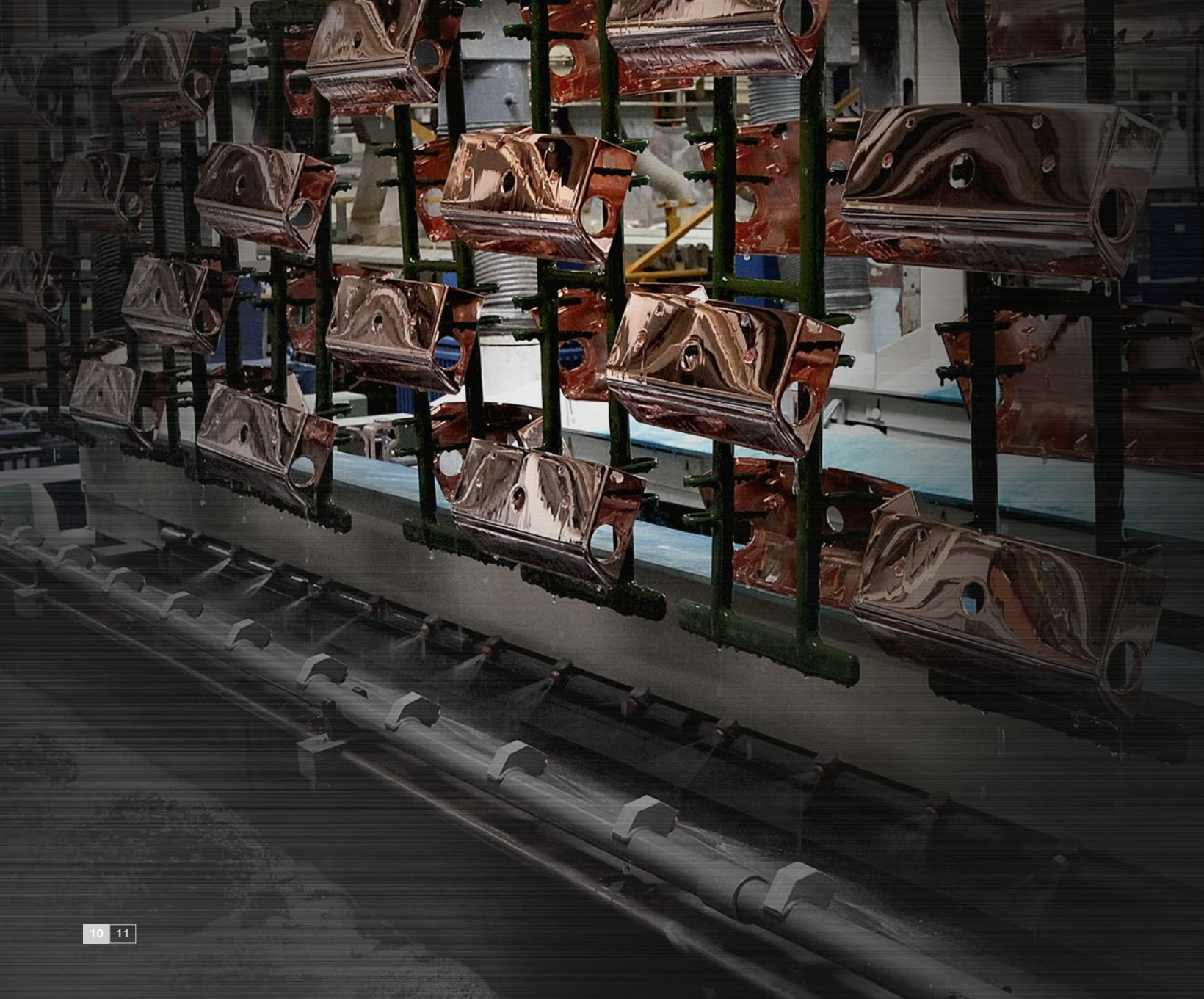
COMPANY PROCESSES

Lean management & quality on all levels

Resources are precious: be they raw materials, human resources, time or money. We have derived a lean management guideline for all company processes based on this clear value statement: We do not waste resources.

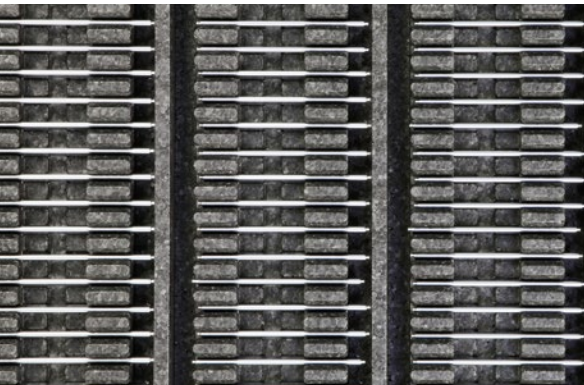
This applies to even the smallest sub-process on the way to the finished product, be it the actual production process or an accompanying procedure, e.g. a management or support process. Holistic observation and continuous inspection by our integrated, process-oriented management system allow us to ensure high quality on all levels. Also, all processes, goals and strategies are continuously adjusted to changes in the market.





TECHNOLOGIES

Delivering feasible solutions



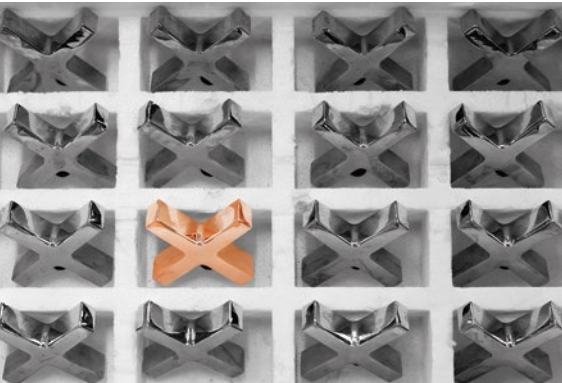
As soon as we have recorded the requirements and wishes of our customers, we start working systematically on the optimum solution. This product development process (PDP) starts with a feasibility study and continues with the product & process development through to the specific project management including advanced product quality planning (APQP). All measures are individually tailored to the customer needs, and are precisely tuned to each other.

This naturally applies to all production processes: The design and manufacture of the tools, the die casting and machining, the surface treatment and finishing, and the assembly of components and modules. Our customers profit not only from our years of experience, but also from a real net output ratio of more than 70% – and all this under one roof. A further advantage is our overriding shop-to-shop release system which ensures fast responses and therefore a high part quality. Only the perfect interplay of all individual processes guarantees brilliant product results – from enquiry to series.



PRODUCTS

Excellence across the board



As a premium supplier of high-quality, decorative die castings we know that to meet the highest design and quality standards we always need to deliver top performance. Accordingly, we offer our discerning customers an almost unlimited product portfolio ranging from integrated product solutions through to minute individual parts – also including the development of technological and geometric boundaries.

Each carefully planned and executed step plays an important part in the final perception of the product. We are only satisfied when the appearance, haptics and function are perfectly matched and our customers are impressed. Of course, we are aware that competitive conditions are an essential part of a product concept.



© Hansgrohe SE, Schiltach, Germany





2N
ASTON MARTIN
BASLER
BSH HAUSGERÄTE
CONTINENTAL
DE'LONGHI
DORNBRACHT
GEBERIT
GIRA
GROHE
HANSGROHE
HELLA
KEUCO



MARQUARDT
MEM
MIELE
PHOENIX CONTACT
VALEO
ZF TRW

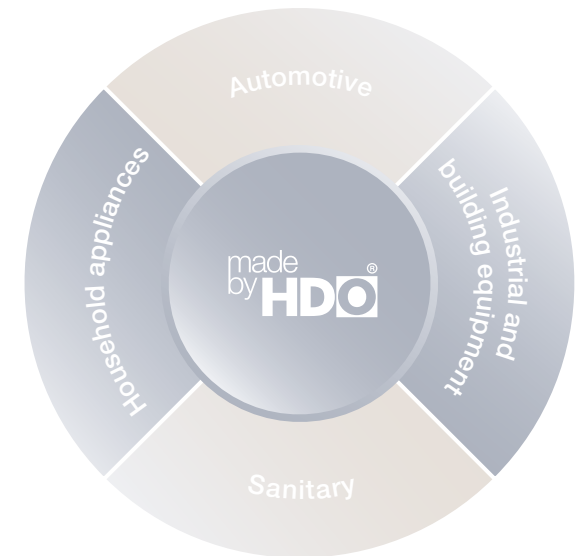
INDUSTRIES & CUSTOMERS

Highest standards for premium products



Be it for the automotive, sanitary or household appliance sectors, or for the industrial and building equipment branch, our products are designed, manufactured and finished to the very highest of standards. Premium manufacturers, for instance Aston Martin, De'Longhi, hansgrohe and Miele, are some of our long-standing satisfied customers.

This is a huge responsibility to which we devote our energies every day, as a creative and competent development partner and with products that stand out in terms of design, quality and functionality.

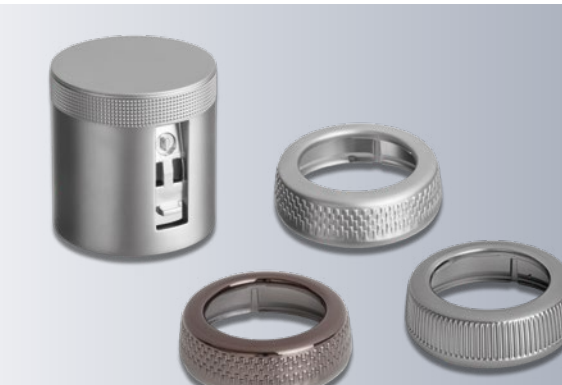


INNOVATIONS

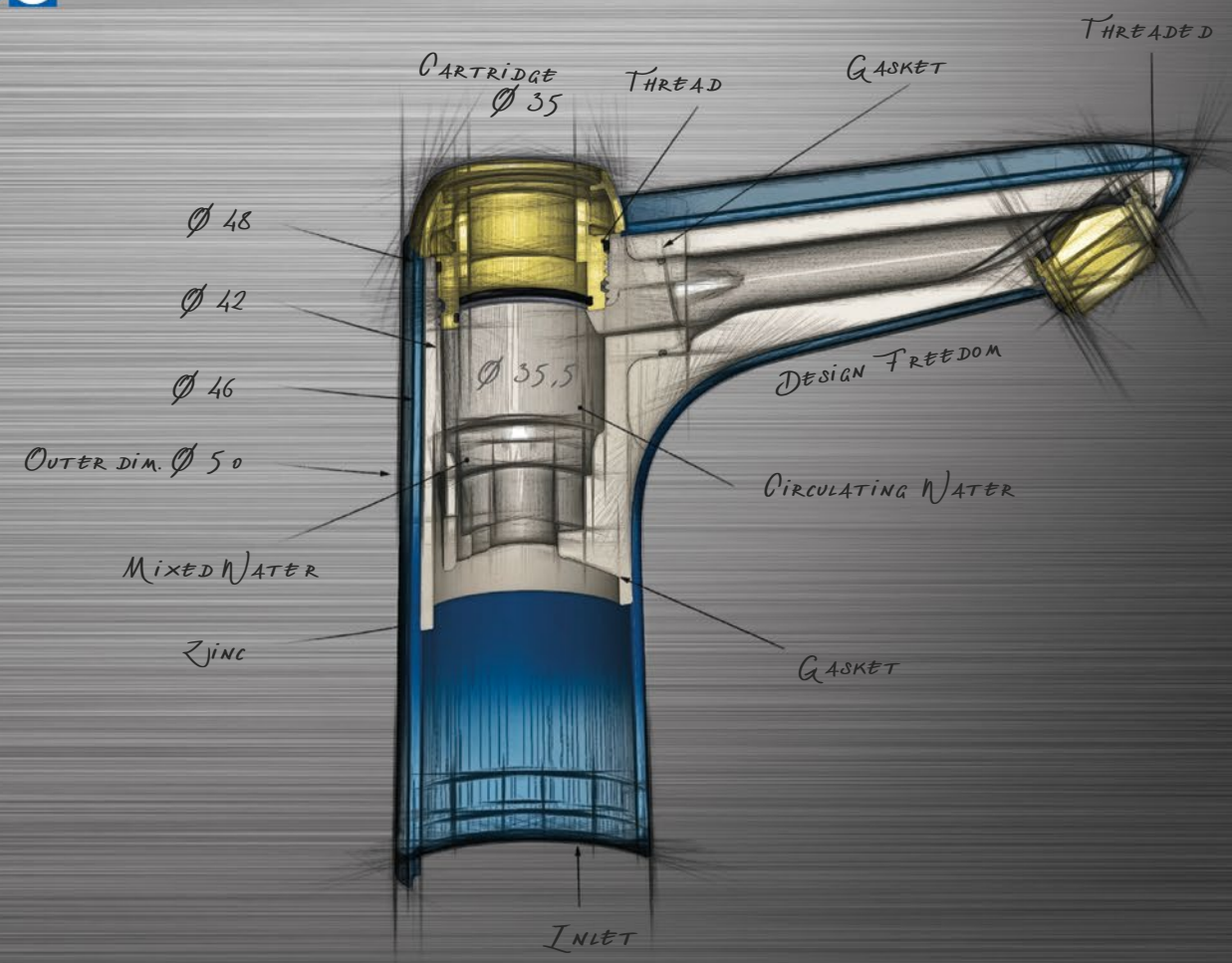
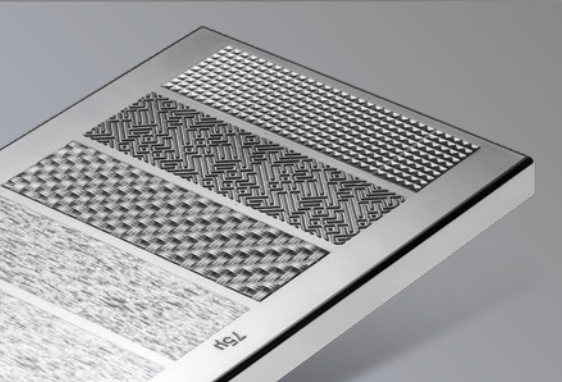
Future is our tradition

One of the most important factors of our company success has always been ensuring our technological leadership. Thanks to our innovation management, we work every day on new technologies and solutions that benefit our customers.

In this way, we can create added value for our customers by developing new surfaces or individualised colours, mixing materials or developing previously unknown form-design options. The continuous development of our production and finishing processes also allows the cost-efficient production of prototypes, small series and individualised die castings.



future ^{made by} HDO®





ENVIRONMENTAL MANAGEMENT

Sustainable responsibility



We do not just pay lip service to our environmental duties and our responsibility to subsequent generations. We live, think and act in a responsible and sustainable manner. Within the meaning of the lean management approach, we reject any waste of resources and design our company energy policy based on sustainability aspects and energy saving potentials.

We have achieved perceivable energy savings e. g. by means of our in-air cleaning system with integrated heat recovery. We specifically avoid the creation of waste thanks to environmentally-friendly recycling packaging and material recycling. This and many other measures are reflected in the current environmental and energy management certifications.





FINANCIAL & RISK MANAGEMENT

Stable basis for the common success

The HDO Group is a healthy and independent company. To ensure that it stays this way, we keep close tabs on the market, especially the needs of our customers. Any market changes and emerging trends are analysed and any necessary action is taken quickly. This enables short decision paths throughout the company.

A solid sector mix minimises the corporate risk, whilst controlled continuous growth ensures increasing sales potential. And because we believe that independency has a lot to do with financial flexibility, we deliberately focus on a high equity ratio and apply a continuous liquidity management system.



DIGITALISATION

Smart solutions for a digital world

The rapidly increasing digitalisation of the economy and society means that we face new challenges every day. And countless possibilities of being able to apply our own innovative power to the rapid developments, playing an active role in the era of smart homes, smart cars and 'touch-free' generations and making Industrie 4.0 an all-round success – also our own.

A pre-requisite for this is a high level of networking in the product and process design, on which we work continuously. Thanks to our efficient innovation management and our high level of motivation we make tomorrow's products available today, for smart product solutions – today and tomorrow.





Picture credits

Title (from left to right): © Hansgrohe SE, Schiltach, Germany / © De'Longhi, Prima Donna Exclusive 6900.M / © Aston Martin Lagonda, England

Rear title (from left to right): © Grohe AG, Germany / © Gira Gierslepen GmbH & Co. KG, Germany



made
by **HDO**[®]

HDO Druckguß- und Oberflächentechnik GmbH
Halberstädter Straße 7-13, 33106 Paderborn, Germany
info.hdo@hdo-gmbh.com, www.hdo-gmbh.com